

Tag My Picture by VectorTag, Inc.

Privacy Policy

Last updated: January 14, 2017

VectorTag, Inc. ("us", "we", or "our") operates the TagMyPicture application (the "Service").

This page informs you of our policies regarding the collection, use and disclosure of Personal Information when you use our Service.

We will not use or share your information with anyone except as described in this Privacy Policy.

We use your Personal Information for providing and improving the Service. By using the Service, you agree to the collection and use of information in accordance with this policy. Unless otherwise defined in this Privacy Policy, terms used in this Privacy Policy have the same meanings as in our Terms and Conditions.

Information Collection and Use

While using our Service, we require you to provide us with certain personally identifiable information that is used for the App to function. Personally identifiable information may include, but is not limited to, your email address ("Personal Information"), written or spoken tag descriptions of pictures by you, and metadata associated with the picture when the picture was taken and saved (location, time, etc.).

We collect this information for the purpose of providing the Service and for improving our services for our users. The service allows emailing of pictures with associated tags and requires each user to provide a valid email address for this function to work. The search features requires comparing search terms with tags associated with each picture. Tags may contain information that is personal.

We do not sell your personally identifiable information, such as your email address or phone number to third parties. We utilize your email address and device phone number for the Service to operate.

We may collect non-identifiable information about the Tags sent by Users of the service and aggregate that information for sale to information based companies. For instance, we may generate reports about which Tags are trending and other statistical information about the Users of the Service.

For Users that have selected to use the free ad-based service option, we may analyze Tags you have created for your pictures, and utilize a matching service to provide you advertisements that we believe fits best with the Tags.

Log Data

When you access the Service by or through a mobile device, we may collect certain information automatically, including, but not limited to, the type of mobile device you use, your mobile device unique ID, the IP address of your mobile device, your mobile operating system, descriptions associated with pictures you save (tags), your email address and other data. ("Log Data").

In addition, we may use third party services such as Google Analytics that collect, monitor and analyze this type of information in order to increase our Service's functionality. These third party service providers have their own privacy policies addressing how they use such information.

Third Party Companies and Service Providers

We do not sell specific identifiable information to any third party companies or service providers. However, we may sell aggregate, non-identifiable information to third party companies or service providers from the information we collect as part of the Service.

Compliance With Laws

We will disclose your Personal Information where required to do so by law or valid subpoena or if we believe that such action is necessary to comply with the law and the reasonable requests of law enforcement or to protect the security or integrity of our Service.

Business Transaction

If VectorTag, Inc. is involved in a merger, acquisition or asset sale, your Personal Information may be transferred as a business asset. In such cases, we will provide notice before your Personal Information is transferred and/or becomes subject to a different Privacy Policy.

Security

The security of your Personal Information is important to us, and we strive to implement and maintain reasonable, commercially acceptable security procedures and practices appropriate to the nature of the information we store, in order to protect it from unauthorized access, destruction, use, modification, or disclosure.

However, please be aware that no method of transmission over the internet, or method of electronic storage is 100% secure and we are unable to guarantee the absolute security of the Personal Information we have collected from you.

International Transfer

Your information, including Personal Information, may be transferred to — and maintained on — computers located outside of your state, province, country or other governmental jurisdiction where the data protection laws may differ than those from your jurisdiction.

If you are located outside United States and choose to provide information to us, please note that we transfer the information, including Personal Information, to United States and process it there.

Your consent to this Privacy Policy followed by your submission of such information represents your agreement to that transfer.

Changes To This Privacy Policy

This Privacy Policy is effective as of January 10, 2017 and will remain in effect except with respect to any changes in its provisions in the future, which will be in effect immediately after being posted on this page.

We reserve the right to update or change our Privacy Policy at any time and you should check this Privacy Policy periodically. Your continued use of the Service after we post any modifications to the Privacy Policy on this page will constitute your acknowledgment of the modifications and your consent to abide and be bound by the modified Privacy Policy.

If we make any material changes to this Privacy Policy, we will notify you through the Tag My Picture app or by placing a prominent notice on our website, www.tagmypicture.com.

Contact Us

If you have any questions about this Privacy Policy, please contact us at support@tagmypicture.com.